



**Saint Louis Science Center – May Hall  
December 2-6, 2009  
Honorary Patient Sponsor Opportunities**

**\$2,000 – Honorary Tree Underwriter (limited number available)**

- 6.5' tree – personally designed by you and your family, or as office project or by your designer, to honor a patient of the hospital
- Two complimentary Preview Party tickets, value \$75 each (additional tickets may be purchased) on December 2, 2009
- Signage representing company/or family as an official underwriter next to tree display, as well as the patient story.
- Recognition as an official underwriter of tree display in event program
- Invitation to Breakfast for Sponsors and Patients on Saturday, December 5, 2009, 8:00 a.m. Excitement and emotions are shared as patients see their Honorary Trees for the first time.
- Annual recognition in the Children's Hospital lobby.



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**Honorary Patient Sponsor Tree Commitment**

NAME OF SPONSOR: \_\_\_\_\_  
**The Honorary Tree Logistics and Policy statement is acknowledged and agreed.**

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**I agree to sponsor the following:**

\_\_\_\_\_ Honorary Tree decorated in honor of a patient of St. Louis Children’s Hospital - \$2,000

**Your name as it should appear on signage and in program:**

\_\_\_\_\_

I understand St. Louis Children’s Hospital will provide 6’-7’ pre-lit tree to be decorated for a selected patient. I will be given contact information to meet with the patient’s family to identify favorite interests. I will decorate or arrange to have the tree decorated especially for the patient on Sunday, November 29, 11 a.m.-3 p.m., Saint Louis Science Center, May Hall. I will plan to attend Patient Breakfast, Saturday, December 5, 8 a.m.-9:30 a.m. where the Honorary Tree will be unveiled to the patient and family.

Designer Options: \_\_\_\_\_ We will design our own tree. \_\_\_\_\_ Please assign us a designer.

\_\_\_\_\_ We have chosen a designer: \_\_\_\_\_  
Name and phone number

**Payment:**

\_\_\_\_\_ Enclosed is my check for \$2,000. Remit to:  
St. Louis Children’s Hospital, PO Box 955423 St. Louis, MO 63195-5423

\_\_\_\_\_ Please apply \$2,000 on my credit card:  
Credit Card \_\_\_\_\_ exp date \_\_\_\_\_

**If you have any questions, please call the  
St. Louis Children’s Hospital Foundation office, Karen Rieker at 314.286.0995 or  
krieker@bjc.org**

Please return this form in the enclosed envelope by August 2, 2009

Thank you for supporting the 2<sup>nd</sup> Annual Children’s Holiday Festival



## Honorary Tree Procedures and Policy

**This very special category honors patients selected by St. Louis Children's Hospital. The sponsor will receive name, contact details and background information about the patient and family.** Between 9/1/09 and 11/1/09 the sponsor should make contact to find out child's favorite interests so the tree can be specifically designed for them. St. Louis Children's Hospital Foundation recommends meeting in a neutral location (i.e., foundation office or hospital). Though, if parties are comfortable, they can meet outside the hospital on their own. Last year we had sponsors and patient families exchanged information while visiting in a park, patient's home, hospital, or via telephone and E-mail.

### Sponsor's Commit:

- \$2,000.00 Sponsor Fee paid to St. Louis Children's Hospital.
- To contact the patient's family to find out child's special interests, between 9/1/09 and 11/1/09.
- St. Louis Children's Hospital will provide a 6'-7' pre-lit tree. Sponsor agrees to design and decorate the tree especially for their assigned patient at St. Louis Science Center, May Hall on Sunday, November 29, 2009 11:00 a.m. – 3:00 p.m.
- Sponsor agrees to attend Patient Breakfast, Saturday, December 5, 8:00 a.m.-9:30 a.m. where the special tree will be presented to the patient and their family.

At the conclusion of the event, SLCH will deliver the tree to the patient's home for their holiday enjoyment.

- **ALL** decorations must be wired securely to the trees as they are bagged and moved by truck to their new homes.
  - Please plan to bring all pertinent supplies to decorate your tree; this may include scissors, wire, wire snipers, stepladder, etc. Please provide a 12' extension cord.
  - Pyrotechnics, smoke machines, loose glitter, candles, flames, living plants, animals, Mylar Helium balloons, and confetti are NOT allowed on the trees.
  - You will have access to the Red loading dock located behind the Science Center's main building during the special time reserved for Honorary Tree decorating, Sunday, 11/29/09, 11:00 a.m. – 3:00 p.m.
  - The event is open to the public for several days, if you are providing gifts\* under the tree, you should consider one of the following options:
    - Wire or tie gifts together and secure to the tree
    - Bring gifts to be placed under the tree at the time of the Patient Breakfast, Saturday, December 5, 8:00 a.m.
- \*There is no implied obligation to provide gifts.
- SLCH will provide a patient storyboard with picture to be displayed near the tree.

### Questions:

Karen Rieker  
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